

This is the Cookie Policy of **msm excellence** (collectively, “manufacturing & supplychain management excellence”, “msmexcellence”, “msmex”, "we", "our", "us") applies to the information collection we are committed to ensuring your privacy and protecting your personal data. This Cookie Policy outlines how we use cookies and similar technologies when you visit our website and how you may opt-out of their use.

What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They help improve your browsing experience by remembering your preferences, enabling website functionality, and gathering analytical data to enhance our services.

List of Cookies

Essential Cookies

These cookies are strictly necessary for the website to function properly. They enable basic features such as page navigation and access to secure areas of the website. They allow you to enjoy the content and service you request.

Performance and Analytics Cookies

These cookies collect information about how you interact with our website, such as the pages you visit and any errors encountered. This data helps us improve website performance and user experience. They help us know which pages are the most and least popular and see how visitors move around the site.

Functional Cookies

Functional cookies allow our website to remember your preferences, such as language selection or region, to provide a personalized experience. They may be set by us or by third party providers whose services we have added to our pages.

Advertising and Targeting Cookies

These cookies are used to deliver relevant advertisements and measure the effectiveness of our marketing campaigns.

How We Use Cookies

We use cookies to:

- Enhance the functionality and performance of our website.
- Personalize your browsing experience based on your preferences.
- Analyze website traffic and usage patterns to improve our content and services.
- Deliver targeted advertisements and measure campaign success.

Managing Cookies

You can control and manage cookies through your browser settings. Most browsers allow you to:

- Delete existing cookies.

- Block cookies from specific websites.
- Set preferences for accepting cookies.

Please note that disabling certain cookies may affect the functionality of our website and limit your user experience.

Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our business operations. Any updates will be posted on this page with a revised date.

Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please drop in a request through the contact form available at <https://msmexcellence.ae/contact/>

By continuing to use our website, you consent to our use of cookies in accordance with this Cookie Policy.